



IN SUPPORT OF  
**STpaul's**  
FOUNDATION

## St. Paul's Foundation Branding Guidelines

### St. Paul's Foundation branding and use of logo

We are happy to provide you with a Fundraising Together "In support of St. Paul's Foundation" logo lockup to use for your community fundraiser's marketing and promotional materials. Please email Amanda at [aoldershaw@providencehealth.bc.ca](mailto:aoldershaw@providencehealth.bc.ca) for the logo files.

Proper use of St. Paul's Foundation logo is one of the best and easiest ways to show that you are fundraising in support of St. Paul's Foundation. Whenever possible, the logo should appear in colour, however, there are black and white options available in the event that the full colour version cannot be used. Please do not alter the logo in any way, including separating any of its elements.

Please also ensure there is ample white space surrounding the logo, so that it isn't crowded. See visual guidelines below for an example.

***Note:** Materials utilizing the "In-support of" logo must be reviewed and approved by our team in advance of sharing, posting, or printing. Please allow up to days 3 days for review turnaround time.*



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